APPLICANT FEEDBACK SUMMARY 2013 AmeriCorps State and National Grant Competition

Legal Applicant: : PCC Community Wellness Center **Application ID:** 13AC145577

Program Name: PCCs AmeriCorps Program

For the purpose of enhancing our programs by improving the quality and quantity of applications to the Corporation for National and Community Service (CNCS), we are providing specific feedback regarding the strengths and weaknesses of this application. These comments are not meant to represent a comprehensive assessment; rather the analysis represents those elements that had the greatest bearing on the rating of the application. Please note that this feedback consists of summary comments from more than one reviewer. For this reason, some of the comments may seem to be inconsistent or contradictory. Comments are not representative of all of the information used in the final funding decision.

Reviewers' Summary Comments:

- (+) Public and academic sources are cited to show the extent of childhood obesity, co-morbid medical conditions, poor breast-feeding practices, and the absence of healthy food choices in the target community.
- (+) National and local percentages are compared that relate to the areas of need and clearly demonstrate the target community has relatively much worse conditions.
- (+) The applicant describes the community problem they will work on is obesity.
- (+) The applicant describes the target community including that it is economically disadvantaged by providing data such as of the applicant's clients; approximately 80% live at or below 200% of the federal poverty level.
- (+) The applicant describes that of the population it serves, many live in Medically Underserved Areas (MUAs) and are Medically Underserved Populations (MUPs).
- (+) The application gives specific examples of Member activities such as home visits to conduct education; motivational phone calls; exploring options for nutritional food; and co-facilitating breastfeeding education.
- (+) The application clearly states that without AmeriCorps member support, their patients would lack access to health education services because their staff is consumed with providing primary health care and other activities such as referral tracking and care coordination.
- (+) The applicant documents that breastfeeding contributing to lower obesity in children is evidence-based.
- (+) The applicant describes the measurable community impact with historical data and with measurable goals and outcomes for this project.
- (+) The application describes how the interventions are evidenced-based and have a measurable community impact

by discussing the evidence cited by empirical research conducted by the Miriam Hospital's Weight Control and Diabetes Research Center, the Centers for Disease Control and Prevention, Journal of the American Medical Association, and others.
(+) The application explains the impact of the AmeriCorps investment as improving the health of low-income communities by increasing healthier food consumption, reducing the proportion of obese children, and preventing inappropriate weight gain in youth.
(-) The applicant has not addressed the overall change expected by the end of the three-year grant cycle, only past accomplishments from a previous AmeriCorps grant.
(-) The applicant provides obesity statistics for the identified needs; however, it compares national obesity statistics for 5 to 10 year olds and compares it to Chicago statistics of children 3-7 years of age and national data for 6-11 year olds compared to Chicago's rate for children 10-13.